



## **Webinar: Why Forward-thinking Businesses Select SugarCRM Over Salesforce.com, Presented By Faye Business Systems Group**

*Faye Business Systems Group is pleased to present this [Sugar VS Salesforce.com](#) webcast. Now, more than ever, is the time to assess your CRM system. As technology increases, so do your options.*

([PRWEB](#)) May 07, 2013 -- Join Faye Business Systems Group (FayeBSG) for this complimentary [Sugar VS Salesforce.com](#) webcast; select from two dates Thursday, May 16th, or Wednesday, May 22nd, 2013 at 11AM PT to learn why organizations should choose SugarCRM to be their CRM solution of choice, and why more customers are migrating from Salesforce.com for Sugar for multiple reasons.

With 25 years of Business Software Experience, FayeBSG has developed the insight to assess software that will assist the growth of not only large but also smaller enterprises. Experience has shown FayeBSG the importance of continuing to work with and develop software for everyone.

Sales Executive Jake Buttikofer of FayeBSG will lead the presentation. FayeBSG has done their homework and would like to share the findings with you, inviting you to join this webinar presentation to learn about the: Value, Total Cost of Ownership, Architecture - Open VS. Closed, No Limitations, Deployment Options, Data Control and Accessibility of Sugar.

SugarCRM is the company that makes every user a customer expert. With SugarCRM versions starting at just \$35/user/month, Salesforce.com customers are looking at their renewal contracts with deep pause. [Sugar is affordable](#) for all companies, but is also scalable to the Enterprise.

Register for this free complimentary webcast here: [Sugar VS Salesforce.com](#) Webcast Registration

Title: [Sugar VS Salesforce.com](#)

Date: Thursday, May 16th, and Wednesday, May 22nd, 2013

Time: 11:00 AM - 12:00 PM PT

### About Faye Business Systems Group

Faye Business Systems Group is a Southern California-based technology consulting firm and Software Company with over 25 years of experience that helps growing companies become more profitable by working with them to optimize their financial and business systems. FayeBSG uses SugarCRM, Sage MAS 100 ERP (formerly MAS 90), Intacct, and a variety of custom software solutions to meet client needs. Services include software development, project management, packaged software implementations, custom software implementations, integration, consulting, training, and support. FayeBSG has completed hundreds of successful CRM projects, specializes in Sugar Integration and is one of Sugar's leading North American Gold Partners.

For more information, call (818) 227-5130, email [info\(at\)fayebsg\(dot\)com](mailto:info@fayebsg.com), or visit <http://www.fayebsg.com>. Connect with FayeBSG on LinkedIn, Facebook, Twitter or YouTube.

### About SugarCRM



SugarCRM delivers an integrated solution that empowers every user who interacts with customers to better understand and engage their customer, so every connection drives value. SugarCRM's market-leading open Customer Relationship Management (CRM) platform delivers the agility, flexibility, and security required to equip each customer facing professional with the information and tools they need to know their customers better, do their job better, and deliver a consistent, superior customer experience across the organization every time. SugarCRM applications have been downloaded more than 11 million times and currently help over 1.2M end users across disciplines effectively engage their customers. Over 6,500 organizations have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by CRM Magazine, InfoWorld and Customer Interaction Solutions.

For more information, call (408) 454-6900 or 1 87 SUGARCRM toll-free in the US, email [contact@SugarCRM.com](mailto:contact@SugarCRM.com), or visit [www.sugarcrm.com](http://www.sugarcrm.com). You can also connect with SugarCRM on Facebook, Twitter and YouTube.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).