

Welcome to the software you've always wanted...



Sugar + Spice = Everything Nice.

### SugarCRM Sage 100 Integration Application





# Now the world's leading CRM and ERP software packages come together in one perfect recipe.

SugarCRM is the leading open source CRM software package in the world. Sage 100 ERP is one of the leading accounting and ERP software packages in the world. It only makes sense to integrate the software so that companies can use best-in-class software in each software category without missing out on critical integration

FBSG's SugarCRM + Sage 100 ERP Integration Application

components.

addresses this. It allows the two software packages to "talk with each other" by sending customers, inventory items, and sales history from Sage 100 ERP to Sugar and by sending quotes (sales orders) and new accounts (customers) from Sugar to Sage 100 ERP or vice versa). The synchronization between the packages can be set on a scheduler or run manually.

The new "Enterprise" version provides the ability to map multiple Sage 100 ERP companies to one Sugar instance and allow for the customization of maps between Sage 100 ERP and Sugar.

#### **BENEFITS**

- Eliminates double entry of customers in both CRM and accounting
- Updates CRM with critical sales history and credit information that can be used for marketing campaigns and salesperson inquiries
- Provides access to product lists in CRM without having to manually key in items
- Eliminates double entry of quotes and sales orders in both CRM and accounting



## Never before has CRM & ERP software been so robust and satisfying.

The SugarCRM and Sage 100 ERP Integration delivers the most robust platform for accounting and CRM optimization. The beauty is a fully reciprocating software solution which combines the best of both worlds, no matter which world you're starting from.

#### **FUNCTIONALITY INCLUDES:**

- Moving Sage 100 ERP Customers to Sugar Accounts
- Moving Sage 100 ERP Customer Sales History to Sugar Customer Sales History
- Moving Sage 100 ERP Inventory to Sugar Product Catalog
- Sugar Quotes to Sage 100 ERP Sales Orders



- Sage 100 ERP Customer Sales History by Inventory Item, Product Line or Product Category to Sugar
- Sage 100 ERP Invoice History to Sugar with Tracking Numbers
- Sage 100 ERP Open Invoices to Sugar
- Synchronization Scheduling



The Sugar Sage 100 integration has all integrated customer information conveniently located as sub-modules right within the Sugar Accounts Module. It's easy to find what you're looking for!

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All integrated information is available in all aspects of Sugar including list views, edit views, detail views, reports, and dashboards. Drilldown into more detailed information as needed, just like with any other Sugar view.

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Product information is easily available for easy lookup of part numbers, quantity on hand, and pricing. Product Sales History by Customer is also available to give salespeople critical data at their fingertips.

### The proof is in the pudding.

SugarCRM and Sage 100 ERP are the world's most trusted names in enterprise software. Now, by integrating these two software platforms, your business can benefit from better accounting and better customer service. That adds up to efficiency, savings and increased profits. In other words... sweet.





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Faye Business Systems Group offers both packaged and custom software implementations along with project management, custom programming, software training, and product support. With over 25 years of experience in the software industry, FBSG helps companies of all sizes run more efficiently, effectively and profitably.

#### ALSO AVAILABLE FROM FAYE BUSINESS SYSTEMS GROUP:

- SugarCRM Intacct ERP Integration Application
  - SugarCRM Constant Contact Integration
    - SugarCRM Authorize.Net Integration
    - SugarCRM Quickbooks Integration

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**COMPATIBILITIES:** This software is currently compatible with: Sage 100 ERP v4.3, 4.4, 4.5 & SugarCRM v6.0, 6.1, 6.2, 6.3, 6.4, 6.5

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