



<u>SugarCRM – MAS90 Integration Application</u>

Spec Sheet





Faye Business Systems Group

SugarCRM - Sage MAS 90 Integration Application

Overview

Sugar CRM is the leading open source CRM software package in the world. Sage MAS 90 and MAS 200 are among the leading accounting and ERP software packages in the world. It only makes sense to integrate the software so that companies can use best in class software in each software category without missing out on critical integration components.

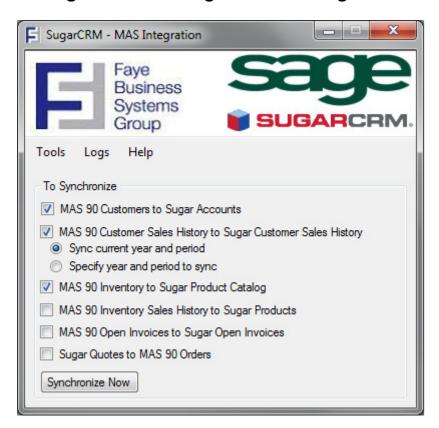
The FBSG Sugar CRM – MAS 90 Integration Application addresses this. It allows the two software packages to "talk with each other" by sending customers (accounts), inventory items (products), and sales history (account performance) from MAS 90 to Sugar and by sending quotes (sales orders) and new accounts (customers) from Sugar to MAS 90. The synchronization between the packages can be set on a scheduler or run manually.

Key Benefits

- Eliminates double entry of customers in both CRM and accounting
- Updates CRM with critical sales history information that can be used for marketing campaigns and salesperson inquiries
- Provides access to product lists in CRM without having to manually key in items
- Eliminates double entry of quotes and sales orders in both CRM and accounting

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SugarCRM and Sage MAS 90 Integration



MAS90 Customers to Sugar Accounts

This takes MAS90 customer data (from the Customer Master file) and moves it to the SugarCRM Accounts Module. New customers will be created automatically in SugarCRM. Existing customers will have their data (name, address, etc.) overwritten each time the synchronization is run.

MAS90 Customer Sales History to Sugar Customer Sales History

This function moves various MAS90 sales history values to the new custom "MAS90 Sales History" module in Sugar. No other Sugar data is overwritten during this synchronization.

NOTE - If you select to synchronize the MAS90 Customer Sales History to Sugar Customer Sales History, you will have the option to Sync current year and period only or specific year end period to sync The integration allows you to maintain multiple years and periods of sales history. The default is to just sync the current year and period.

MAS90 Inventory to Sugar Product Catalog

This takes MAS90 master inventory data (from the Inventory Master file) and moves it to the SugarCRM Product Catalog Module. Records for the same item number in SugarCRM will be overwritten with the latest MAS90 data each time the synchronization is run.

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SugarCRM and Sage MAS 90 Integration



MAS90 Inventory Sales History to Sugar Products

This takes MAS90 inventory sales history by customer and moves it into the SugarCRM Products Module for each account. Once this sync occurs, you can view sales history by product for any customer/account. Imagine the possibilities for marketing and for salesperson productivity!

MAS90 Open Invoices to Sugar Open Invoices

This function synchronizes currently open invoices in MAS90 to Sugar. When an invoice is *closed* in MAS90, it is automatically removed from Sugar.

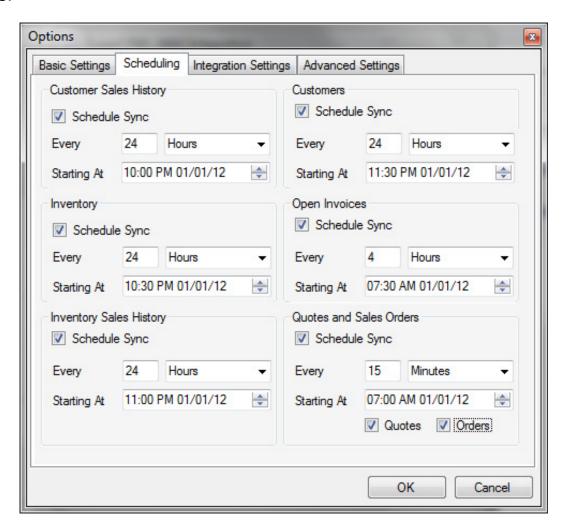
Sugar Quotes to MAS90 Sales Orders

This function synchronizes quotes entered and updated in Sugar with MAS90 sales orders. "Closed" quotes are updated as live or "standard" sales orders in MAS90. Other quotes are updated as "quotes" in MAS90. You can choose whether to update just quotes, just sales orders, or both.

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Synchronization Scheduling

Our Integration Application allows you to launch the synchronization manually or configure it via a scheduler so that all of the integration is performed behind the scenes.



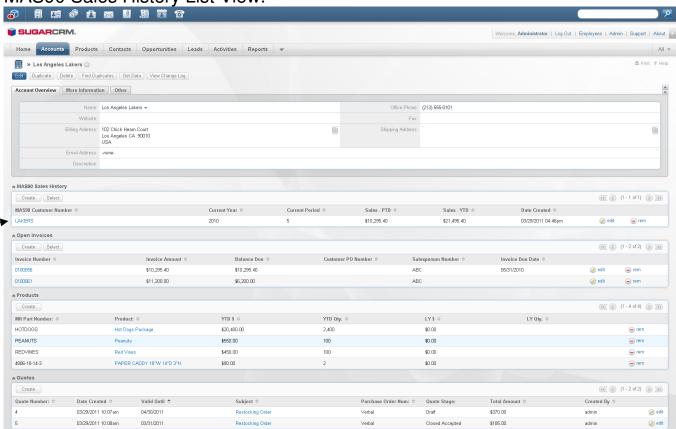
You can select a different schedule for each integration. For example, many users find that they want orders frequently downloaded from Sugar into MAS90. Accordingly, you can sync orders every 15 minutes, while syncing all of the other items just once a night.



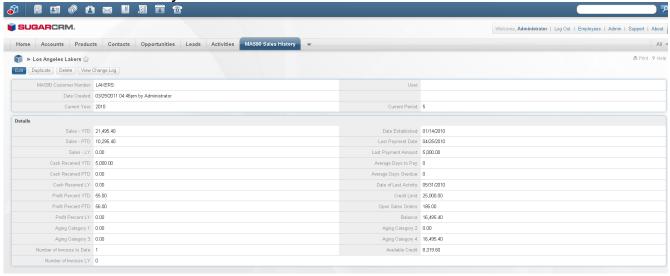
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MAS90 Customer Sales History in SugarCRM





MAS90 Sales History Detail Screen View:



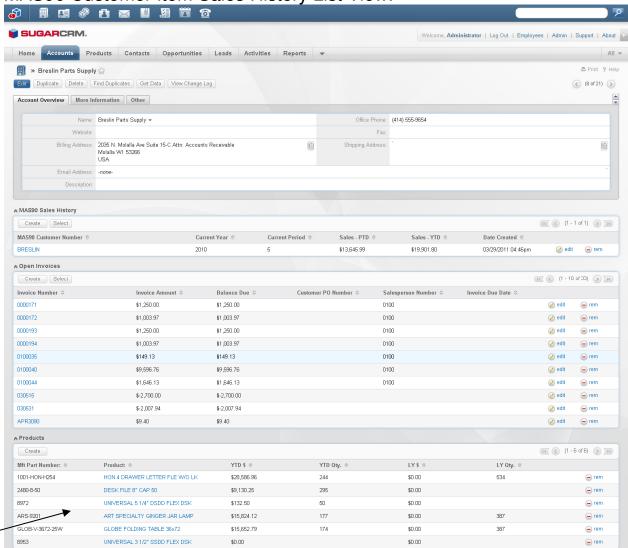
Check out all the great MAS90 data on this screen!



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MAS90 Customer Item Sales History in SugarCRM





Note that this view shows all of the items purchased by the customer for the year in descending order by Year to Date Sales Volume.

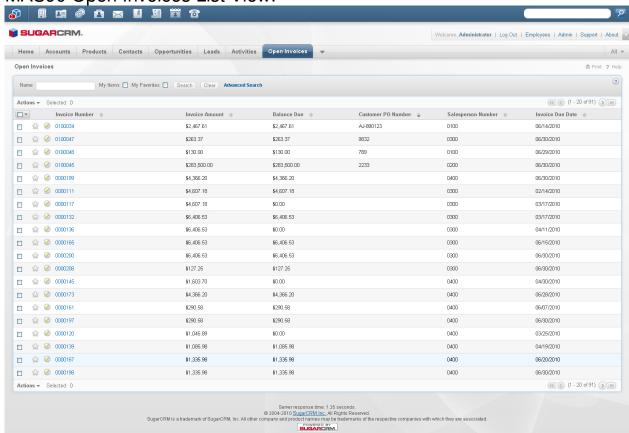
What a great tool for salespeople!!!!!



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MAS90 Customer Item Sales History in SugarCRM

MAS90 Open Invoices List View:



MAS90 Open Invoices Detail View:

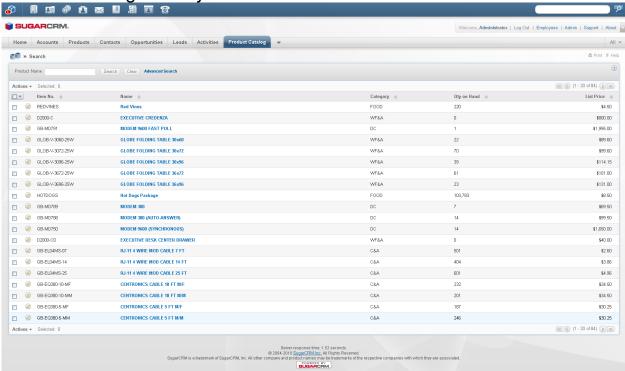




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SugarCRM Product Catalog

Product Catalog after Sync:



The Sugar-MAS90 Inventory Item / Product sync brings in all MAS90 finished goods into SugarCRM. They are now available for Sugar inquiries as well use on quotes and sales orders entered through Sugar.



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Compatibilities

This software is currently compatible with:

Sage MAS 90 and MAS 200 v4.3, 4.4, 4.5 SugarCRM v6.0, 6.1, 6.2, 6.3, 6.4, 6.5

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