



# FOR IMMEDIATE RELEASE:

# FAYE BUSINESS SYSTEMS GROUP PARTNERS WITH INTACCT TO ADD CLOUD FINANCIAL APPLICATIONS TO ITS PORTFOLIO

Successful Sage Partner Says New Clients Prefer Cloud-based Systems; Sees Intacct as a Perfect Complement to Its Growing SugarCRM Practice

**SAN JOSE, Calif. – Jan. 23, 2012 –** Intacct, a leading provider of <u>cloud financial management</u> and <u>accounting software</u>, today announced that Faye Business Systems Group (FBSG), a top technology consulting firm in Southern California, has added Intacct to its portfolio. FBSG, a longtime Sage partner focused on reselling MAS 90 and MAS 200, joins the Intacct Business Partner Program at a time when nearly all the firm's new clients are asking for cloud-based financial management and accounting systems. FBSG selected Intacct over NetSuite, SAP Business ByDesign and Acumatica – with CEO David Faye commenting that Intacct's products are much deeper, more flexible and customizable, and Intacct as a company is significantly more partner friendly.

FBSG is a software customization and integration specialist, with a vertical focus in a variety of industries, including financial services and wholesale distribution. In addition to working with Sage, FBSG has also developed a partnership and software development practice group around SugarCRM. David Faye thinks Intacct is an ideal complement to SugarCRM's cloud-based CRM system.

"We're really excited about Intacct for many reasons, including its potential when used in conjunction with SugarCRM," said Faye. "We think the combination of Intacct and SugarCRM provides small and midsized businesses with the industry's most flexible, cost-effective, end-to-end package for automating front- and back-office operations."

Intacct offers the deep functionality finance executives need to automate and streamline their financial management and accounting processes. Intacct includes extensive built-in report libraries, best practices and industry expertise, but also makes it easy for partners and their customers to adapt the applications to fit existing business processes with customizable workflows, fields, forms, documents, reports, and dashboards. In addition, Intacct's flexible cloud infrastructure makes it easy and affordable to deploy – providing unmatched time-to-value and return on investment.





FBSG has developed hundreds of add-on solutions for the Sage product line and they plan to take a similar approach with Intacct. The firm has already developed integration between Intacct and SugarCRM and plans to leverage Intacct's rich, web-based tools and flexible cloud application development platform to build additional custom applications for its clients.

"One of our key success factors over the years has been a strong commitment to development and customization around vendor solutions," said Faye. "We believe off-the-shelf software can only take a company so far, and that customizing a system to the unique needs of an organization enables greater ROI. We've been a master developer of Sage products and our Intacct-SugarCRM integration is just the tip of the iceberg of what we think we can do to extend Intacct and deliver a strong cloud-based accounting and financial management solution to the markets we serve."

"I'm very pleased to welcome Faye Business Systems Group to the Intacct Business Partner Program," said Taylor Macdonald, vice president of Channels for Intacct. "The firm has extensive experience working with financial management and accounting systems, and an outstanding reputation as a software developer. FBSG's wide-ranging ability to develop custom solutions for clients that extend the advantages of Intacct's industry leading cloud system will be a tremendous benefit to customers."

# **About Faye Business Systems Group**

Faye Business Systems Group is a Southern California-based technology consulting firm and Software Company with over 25 years of experience in helping growing companies get "over the wall" and optimize their financial and business systems to become more profitable. FBSG uses SugarCRM, Sage MAS 90 and MAS 200, and a variety of custom software solutions to meet client needs. Services include software development, project management, packaged software implementations, custom software implementations, integration, consulting, training, and support. For more information, call (818) 227-5130, email info@fayebsg.com, or visit <a href="http://www.fayebsg.com">http://www.fayebsg.com</a>. Connect with Faye Business Systems Group on <a href="LinkedIn">LinkedIn</a>, <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a> or <a href="YouTube">YouTube</a>.

### About Intacct

Intacct is the <u>cloud financial management</u> company. Bringing cloud computing to finance and accounting, Intacct's award-winning applications are the preferred financial applications for AICPA business solutions. Intacct applications are used by thousands of organizations from startups to public companies and are designed to improve company performance and make





finance more productive. Hundreds of leading CPA firms and Value Added Resellers offer Intacct to their clients. The Intacct system includes accounting, contract management, <u>revenue management</u>, <u>project and fund accounting</u>, <u>inventory management</u>, <u>purchasing</u>, <u>vendor management</u>, <u>financial consolidation</u> and <u>financial reporting</u> applications, all delivered over the Internet via cloud computing.

Intacct is headquartered in San Jose, California. For more information, please visit <a href="www.intacct.com">www.intacct.com</a> or call 877-437-7765. Connect with Intacct on <a href="LinkedIn">LinkedIn</a>, <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a> or <a href="YouTube">YouTube</a>.

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