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Sage News: Sage Acquires Alchemex

Sage North America is pleased to announce the acquisition of Alchemex Pty Ltd. The leading business intelligence technology company and provider of Sage Business Intelligence software was acquired by Softline, a member of The Sage Group plc, effective October 1, 2011.

Sage views this as a strategic acquisition to address the burgeoning need for business intelligence in the small and mid-sized customer base worldwide, and this demonstrates Sage's commitment to the Intelligence product. Erik Kaas, VP product management, Sage ERP, explains, "The acquisition is important because it shows commitment to the Intelligence product, and Sage will continue to invest in the product and integrations with Sage ERP products to provide world-class Excel®-based reporting."

As of October 1, 2011, the executive leadership of Alchemex joined the Sage Group to drive the business. Gary Boddington will continue to drive efforts in North America as the VP and general manager of Alchemex, based in Vancouver, B.C., Canada, while Charles Teversham will continue in his role as managing director of Alchemex, based in South Africa. Says Boddington, "We are very excited to be part of the Sage Group and look forward to working together to help SMBs get even more value and insight from their business software."

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Sage Intelligence moves customers from simple financial reporting to intelligent reporting and analysis of their entire ERP solution, positioning business partners to add tremendous value and take their customers' businesses to a new level.

Intelligence has a proven track record of over 25,000 installs worldwide and a renewal rate in excess of 90%. To date, the product has been integrated into Sage ERP MAS 90, Sage ERP MAS 200, and Sage ERP MAS 500, Sage ERP Accpac, Sage Peachtree, Sage PFW ERP, and Sage Simply Accounting.

For more about Sage Intelligence visit:

Sage ERP Accpac Intelligence

- Microsite: www.SageAccpac.com/nitelligence
- BI Community Group: <http://community.alchemex.com/group/sageaccpacintelligence>
- Webcast Schedule: <http://www.alchemex.com/Sage/SageAccpacPtnrsWebinars.aspx>

Sage ERP MAS Intelligence

- Microsite: www.SageMAS.com/intelligence
- BI Community Group: <http://community.alchemex.com/group/sagemascintelligence>

- Webcast Schedule: <http://www.alchemex.com/Sage/SageMASPtnrsWebinars.aspx>

Sage PFW ERP Intelligence

- Microsite: www.SagePFW.com/intelligence
- BI Community Group: <http://community.alchemex.com/group/sagepfcintelligence>
- Webcast Schedule: <http://www.alchemex.com/Sage/SagePFWPtnrsWebinars.aspx>

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