

FOR IMMEDIATE RELEASE

## **FAYE BUSINESS SYSTEMS GROUP JOINS VINEYARDSOFT PARTNER PROGRAM TO OFFER KNOWLEDGESYNC ALERTS & WORKFLOW**

**Los Angeles, CA** – May 28, 2010 – Faye Business Systems Group, a provider of front-office and back-office software solutions and services, today announced a partnership with Vineyardsoft Corporation that enables FBSG to offer the award-winning KnowledgeSync Business Activity Monitoring (BAM) solution to its clients.

KnowledgeSync, the most widely-used BAM solution on the market today, is in use by over 7,000 organizations worldwide and combines Business Intelligence, Alerts, and Workflow in a single enterprise-wide solution. Priced to be affordable to small and mid-sized organizations, the KnowledgeSync solution gives organizations an unprecedented ability to take a pro-active approach to critical business data, while automating repetitive business processes and streamlining Exception Management.

According to David Faye, CEO of Faye Business Systems Group, KnowledgeSync fulfills a key need for organizations today that are looking to make faster and more intelligent business decisions while at the same time keeping costs low. “Our clients can’t afford to spend hours reviewing reports and spreadsheets looking for anomalies, nor can they afford the luxury of staff whose sole responsibilities are such tasks as sending out customer invoices or distributing reports. KnowledgeSync is that unique combination of business intelligence, alerts, and workflow in a single, cost-effective solution.”

The addition of Faye Business Systems Group as a Vineyardsoft business partner means that the KnowledgeSync solution will now have a broader reach into distributors and manufacturers in the Southern California area. “This partnership means that the expertise that the Faye Business Systems Group staff have in providing technology solutions to distributors and manufacturers can now be further leveraged through the use of the KnowledgeSync technology” says Don Farber, Vice President of Sales and Marketing for Vineyardsoft. “Faye Business Systems Group has proven themselves to be a leader in terms of the implementation of accounting, financial, and CRM solutions for mid-market businesses. Vineyardsoft is very pleased to have an organization of this caliber apply their experience to the KnowledgeSync solution and offer a unique value proposition to their clients.”

### **About FBSG**

Faye Business Systems Group is a Southern California-based technology consulting firm with over 25 years of experience that helps growing companies get “over the wall” and become more profitable by working with them to optimize their financial and business systems. They do this by helping companies assess, implement and optimize the right software for the right task. Services include project management, packaged accounting software implementations, custom accounting software implementations, consulting, programming, training, and support.

**About Vineyardsoft Corporation**

Vineyardsoft Corporation is headquartered on Martha's Vineyard, MA, and is the leading developer of Business Activity Monitoring (BAM) software. Vineyardsoft enables organizations to identify, respond to, and deliver critical, time-sensitive business data to employees, business partners, and customers. Vineyardsoft's mission is to empower clients to respond more quickly, intelligently, and profitably to changes in an organization's business where timing is critical to success. For more information on Vineyardsoft, call 800-850-8055, e-mail [info@vineyardsoft.com](mailto:info@vineyardsoft.com) , or visit Vineyardsoft's Web site at <http://www.vineyardsoft.com>.

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